

NO. 217

8y 6-10
34

Price List

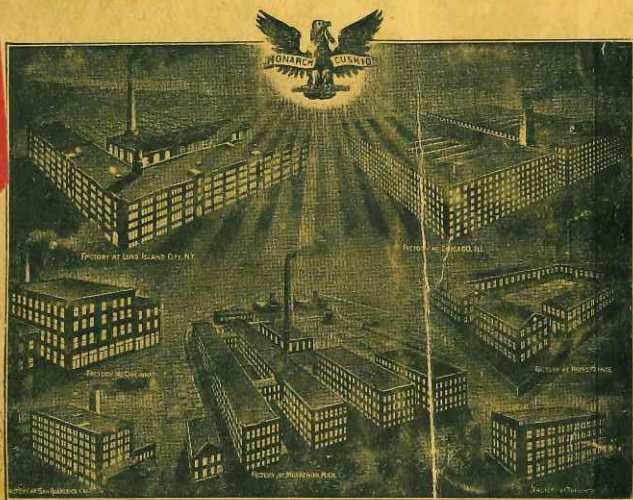
—OF—

E-6

Bowling Alley

DESIGN

Supplies



The Brunswick-Balke-Collender Co.

—OF NEW YORK—

GV
909
B91

Branch Houses in Principal Cities of the
United States, Canada, Mexico, France

Esig Dw

1911

The Brunswick-Balke-Collender Co.

OF NEW YORK

Main Offices and Factories

NEW YORK—Office and Salesrooms, 29 to 35 W. 32nd St.
Factory, Long Island City.

CHICAGO—Office and Salesrooms, 324-328 South Wabash Ave.
Factories, Orleans, Huron, Superior and Sedgwick Streets.

CINCINNATI—Office and Salesrooms, 130-132 E. Sixth Street.
Factory, 217-219 East Eighth Street.

ST. LOUIS—106 South Fourth Street.

Eastern Branch Offices and Salesrooms

BOSTON, MASS. 86 Washington Street
NEW HAVEN, CONN. 129-131 Temple Street

BALTIMORE, M.
WASHINGTON,
PHILADELPHI
SYRACUSE, N.
BUFFALO, N. Y.
PITTSBURG, P.
ALBANY, N. Y.
PROVIDENCE,
ROCHESTER, N.
CHARLESTON,
BIRMINGHAM,
NEWARK, N. J.

2-554

SCIENTIFIC LIBRARY



UNITED STATES PATENT OFFICE

CASE SHELF

GOVERNMENT PRINTING OFFICE

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NEW ORLEANS
DENVER, COLO.
SALT LAKE CI
BUTTE, MONT.
OKLAHOMA CI
MEMPHIS, TEN.
FT. WAYNE, IND.

Paci

SAN FRANCISCO
Paci
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LOS ANGELES,
SEATTLE, WASH.
SPOKANE, WA.
TACOMA, WASH.

730 Pacific Avenue

Foreign Branch Offices and Salesrooms

PARIS, FRANCE 19 Rue de la Pepiniere
MEXICO, MEX. Zuleta 15
TORONTO, ONT. 67-69-71 Adelaide Street, West
MONTREAL, P. Q. 11 Notre Dame Street, West
WINNIPEG, MAN. 9 Princess Street
VANCOUVER, B. C. 552 Beatty Street
EDMONTON, ALBERTA 655 First Street

LARGEST AND BEST EQUIPPED FACTORIES
IN THE WORLD

The Brunswick-Balke-Collender Co., of New York. 1

Ordering by Mail is Easy

Our customers buy goods from us by mail just as easily as if they walked right into our store and bought them.

We present herewith a few important suggestions and items of information that we believe will prove helpful to our customers.

Prices, Discounts, Etc.

Our prices are figured down to the lowest point and all discounts were deducted before this catalog was published, hence all quotations are net, F. O. B. Shipping point.

CASH WITH ORDER

By sending cash with your order, considerable extra bookkeeping required on C. O. D. shipments is avoided. Furthermore the charge made for collecting and returning money which is always paid by the customer, is avoided when remittance in full accompanies the order. We recommend this method of ordering as the most satisfactory.

C. O. D. EXPRESS SHIPMENTS

Upon receipt of a deposit sufficient to cover express charges both ways we will ship C. O. D. for the balance due, to be collected by your Express Agent upon delivery of the goods. An extra charge governed by distance and amount of money to be returned is made by the Express Company on all C. O. D. shipments. This expense may be avoided by remitting cash in full with the order.

C. O. D. FREIGHT SHIPMENTS

Upon receipt of a deposit equal to one-half the total amount of the order we will forward goods to go by freight, C. O. D. for the balance due. A draft is made for the balance due us which is sent with the bill of lading to the express company or the local bank where the customer pays the amount of the C. O. D. and obtains the bill of lading. The bank or express company make a charge for collecting. This expense can be avoided by remitting cash with order.

OPEN ACCOUNT

Parties of satisfactory financial standing may order of us on open account. The first order of those desiring to purchase on open account and who are not rated by mercantile agencies should be accompanied by references, either bank or business concerns with whom a credit business has already been established.

HOW TO REMIT

A post office or express money order is the most satisfactory way to make remittance, although bank drafts as well as postage stamps for small amounts can be used. Currency should be sent by mail only when unavoidable, and the letter should be registered. Do not fail to state how much money and in what form same is enclosed.

ERRORS

A mistake will sometimes occur. In such instances we ask that we be promptly notified. We will make it right without delay.

BREAKAGE

Utmost care is used in packing and after delivering goods in first class condition to the transportation company we cannot be held responsible for breakage.

THE BRUNSWICK-BALKE-COLLENDER CO.
OF NEW YORK

HERE IT IS!!



THE MINERALITE

Regulation Ten Pin Ball

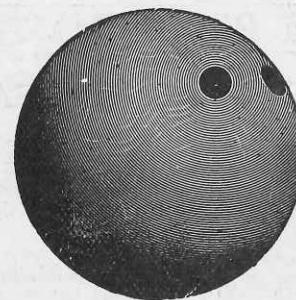
After several years of experimental work, marked with varying degrees of success, we have at last succeeded in producing a composition TEN-PIN BALL which is perfect in balance, weight and durability. It will last a lifetime and has every essential and desirable characteristic of a perfect Ten-Pin Ball.

Pronounced by Experts
to be Incomparable

Price Including Holes and Size of Grip to Suit Purchaser

Black or Brown, regulation size.....	\$12.00
Mottled, regulation size.....	13.50
4½ inch, no holes, duplex.....	2.00
5 inch, no holes.....	2.50

Ten-Pin Balls



The Regulation League Ten-Pin Ball
Circumference 27 inches.

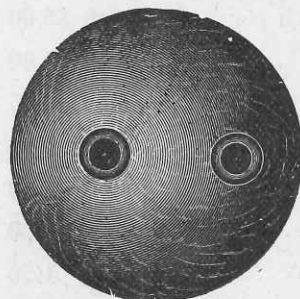
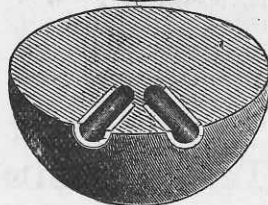
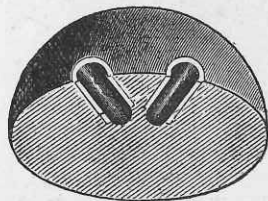
Regulation League Ten-Pin Balls

27 in. circum., select stock, high polish.....	each	\$5.00
27 " " regular "	"	4.00
8½ inches diameter.....	each	3.25
8 " "	"	3.00
7½ " "	"	2.50
7 " "	"	2.00
6½ " "	"	1.50
6 " "	"	1.25
5½ " "	"	1.00
5 " "	"	.90
4½ " "	"	.75
4 " "	"	.50

HARD FIBRE FINGER HOLES

For Lignum Vitae
Ten Pin Balls

PRICE \$0.90 PER BALL



When New

We insert Hard Fibre Sleeves in the finger hole sockets of ten pin balls at 60 cents per ball. Cost of sleeves for second-hand balls depends upon the amount of work necessary to prepare the ball to receive the sockets.

Our workmanship in this line is of superior character. The purpose of the Hard Fibre Socket is to facilitate a perfect grip and provide a smooth surface that will not injure the fingers of the bowler.

Repairing Second-Hand Ten Pin Balls and Ten Pins

We have a perfectly equipped department for repairs of this kind. Send in second-hand ten pin balls to be trued up or turned to a smaller size. Prices range from 35 cents to 75 cents per ball.

Ten Pin Repairs

We turn ten pin bottoms, putting them into serviceable condition at a merely nominal cost. Prices range from 10 cents to 15 cents per pin.

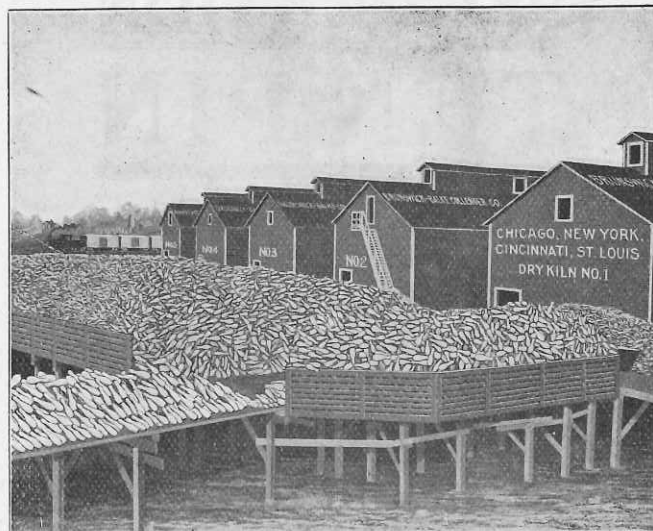
Hard Fibre Sleeves for wood balls, each hole	\$0.30
Hard Fibre Blocks only for wood balls, inserted each hole	.45
Turning Down Second-Hand Balls, each	.35
Boring New Holes in Wood Balls, each	.15
Boring Holes in "Mineralite" Balls, each	.25

THE BRUNSWICK-BALKE-COLLENDER CO'S

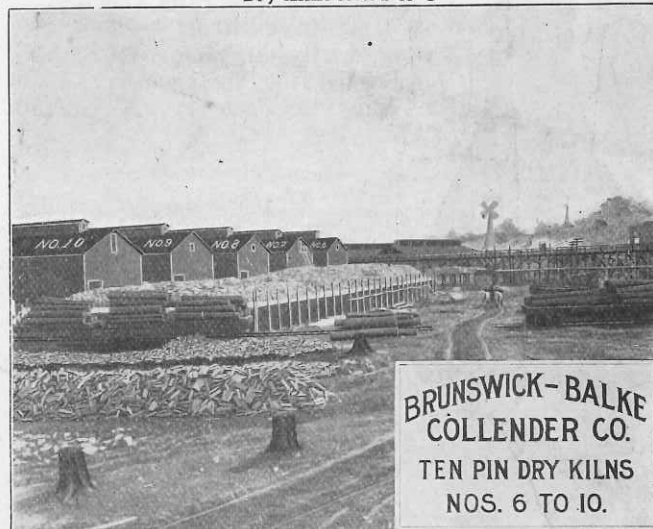
Chicago New York St. Louis Cincinnati

TEN-PIN DRY KILNS

Our Dry Kilns at Big Bay, Mich., showing Many Thousands of Maple Ten-Pins in the Rough State, Ready for Seasoning Process



Dry Kilns Nos. 1 to 5



We Manufacture More Ten-Pins Than All Other Concerns in the World Combined. In Buying From Us, You Get the Choice Selection.

The N-B-A or A-B-C REGULATION TEN PIN

Made in accordance with Specifications
adopted by the American Bowling
Congress, the N. B. A.
and W. B. C.

Price List of Ten Pins.

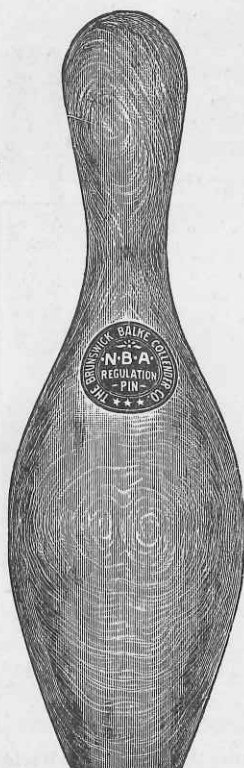
Ten Pins.—Regulation League

Regulation Pins.....\$3.75
No. 2 Regulation Pins.....3.00

Select League Pins, (each
pin in each set weighs
exactly the same.....4.25
Cocked Hat Pins, each......50
King Pins, each......50

Remember

That there is but one model
of legal REGULATION TEN PIN.
Every pin of this kind is turned
with most minute exactness, and
our name, with the label N-B-A,
as shown by the accompanying
cut, is a guarantee that each pin
is the genuine REGULATION. We
furnish the N. B. A. Regulation
Pin on all orders unless otherwise
directed.



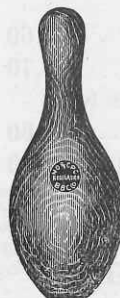
The Regulation Ten-Pin

DUCK and CANDLE PINS

AUTHORIZED BY

The National Duck and
Candle Pin Bowl-
ing Congress

Each pin is turned from
clear hard maple with min-
ute exactness to legal
measurements, and in ad-
dition to our name is
stamped with the imprint,
adopted by the Congress,
as evidence that the pin is
genuine regulation.



Duck Pins, per set.....\$1.50
Candle Pins, per set.....1.50

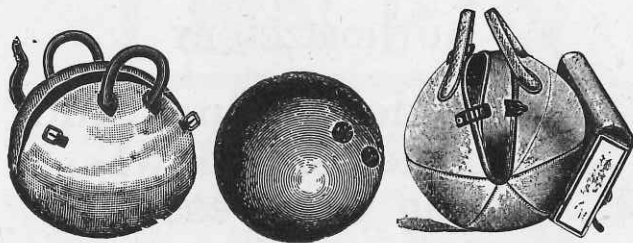
Liberal discount when ordered

in lots of ten sets,

each kind.

Candle Pins, Kingsley style, decanter shape,
per set.....\$2.50
Quintette Pins, per set of 5.....1.50
Baltimore Duck Pins, per set.....2.00

Bowling Alley Incidentals



Bowling Ball Bag

- No. 101. Good quality, each.....\$0.60
 No. 102. Extra Heavy quality, each..... .70
 No. 103. Combination Bags, with side pockets for shoes, each..... 1.00
 No. 104. Imitation Moleskin fleece lined, each... 1.00
 No. 105. Leather Bags..... 2.00

Brass Measuring Rings

For verifying Size of Regulation Balls

- Each.....\$0.75

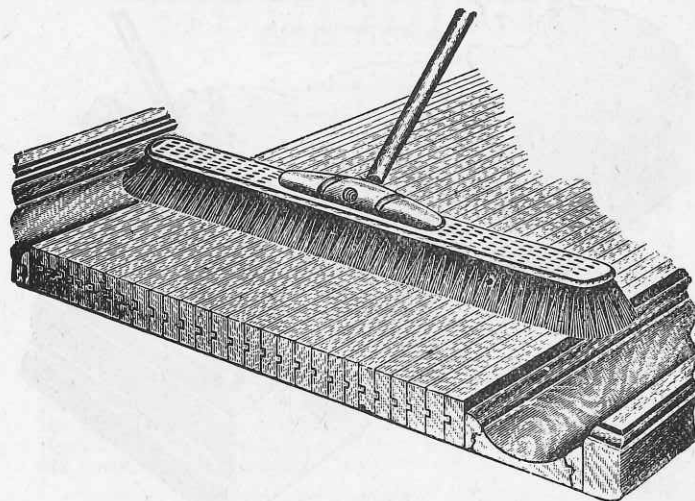
Sponge Cups

- Small size, each..... \$1.00
 Large size, each..... 1.25

Sponges

- No. 3, each.....\$0.25
 No. 2, each..... .35
 No. 1, each..... .60

Something New in Bowling Alley Sweepers

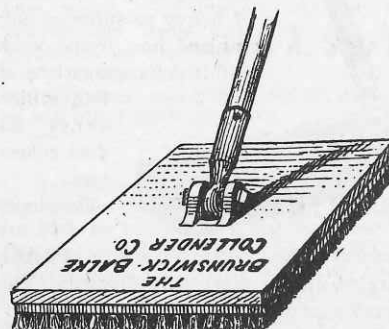


The Monarch Bed Brush

Extends full width of bowling bed, sweeps clean without raising dust. Good quality bristles. Very durable. Saves wear on the finish of the Bowling bed by facilitating quick cleaning with little labor. Beds and gutters can be brushed after each game, thereby improving the speed and accuracy of the bowler.

Price, each.....\$4.00

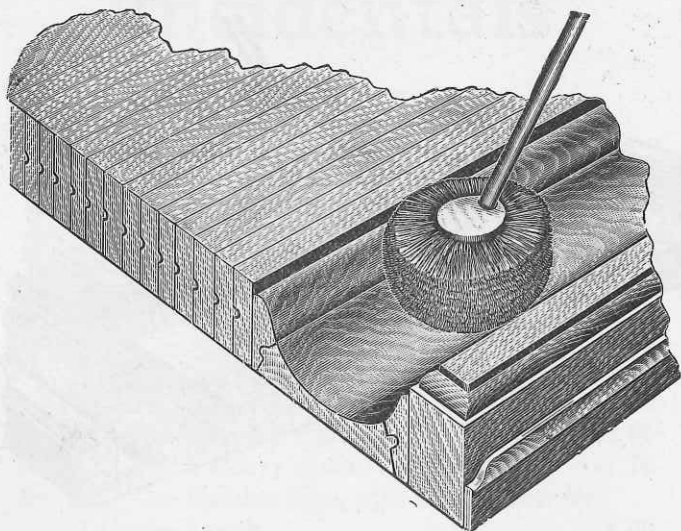
Italian Bowling Bed Polisher



Cast Steel. Size 11x14 in., weight 30 pounds. Short bristles of extra durability. Will last a lifetime. Unsurpassed for use with all kinds of polish.

Price, each...\$4.00

Something New In Bowling Alley Sweepers

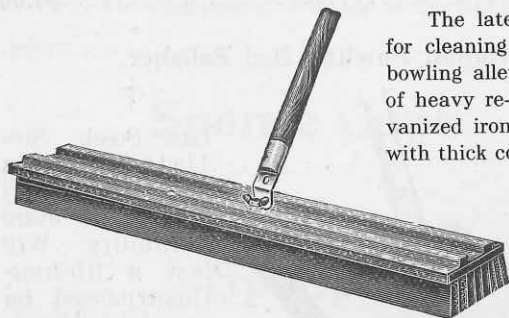


The Monarch Gutter Brush

Conforms to shape of gutter and cleans up dust and dirt very quickly and thoroughly.

Price, each\$.90

Eclipse Bowling Alley Brush



The latest and best for cleaning the beds of bowling alleys. Is made of heavy re-enforced galvanized iron frame work with thick corrugations of felt, which serve as dust collectors.

The pieces of felt are held firmly in place in the metal top. Extreme length of brush 42 inches. It is very durable and is practically dustless. The felt can be renewed at small expense, as occasion may require.

Price, each\$3.50

Brunswick's Quick Score Italian Polish

DIRECTIONS.

Cleaning Alleys

Before applying this polish remove all stains, black spots, grease and remnants of other kinds of polish previously made use of, by cleaning the bed thoroughly with Varnish and Paint Remover. This is important for the reason that BRUNSWICK'S QUICK SCORE POLISH contains no grease or fats of any kind and will not mix or adhere to wood that has a greasy surface.

Applying Brunswick's Quick Score Polish

Dampen a cloth with the polish (or use brush), rub on the bowling beds and let it stand at least six hours. The best results can be obtained by applying the polish in the evening and letting it remain till morning, then wipe off lightly with a clean, dry rag. To get the high polish for which this preparation is famous, make use of one of our floor polishing brushes. This has considerable weight, and if used on the alley beds for about fifteen minutes' time, a brilliant polish and glossy surface will result. Use no sawdust.

Durability

One application of BRUNSWICK'S QUICK SCORE POLISH will last about 30 days. We advise one application of this polish to that portion of the alley between the foul line and the first section about every five or six days.

Care of Bowling Beds

To keep the alleys in fine condition, sweep the alley beds and gutters thoroughly clean with our special bowling bed hair brushes, then rub each alley five or ten minutes with the weighted polishing brush. This treatment once a day without use of polish, will in course of two or three days make the bowling beds extraordinarily speedy and give them a glass like surface, which is so desirable not only because of its being what bowlers now insist upon, but also because of its making a protection for the wood of the alley bed. This polish is perfectly transparent and will not discolor the lightest wood. It has no grease, and will therefore, not accumulate and hold dust as will other kinds of polish.

Important

Remember that in finishing new alleys or those from which the shellac has been removed, that it is necessary to give the beds one or two coats of our Japanese White Shellac before putting on the BRUNSWICK'S QUICK SCORE POLISH, and that one application of the polish will, with the exception of the short section near the foul line, be sufficient for 30 days.

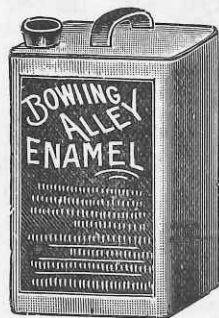
Price Per Gallon\$4.00

THE OLD RELIABLE

Brunswick's

Bowling Alley

Enamel



While we can supply any Bowling Alley Polish of recognized good quality on the market, including the Italian product advertised on page eleven. We have found the **Brunswick Bowling Alley Enamel Polish** best suited to all requirements. It has withstood the test of constant use on upwards of a thousand of the finest Bowling Alleys in the country during the past ten years. It has been used exclusively on all United States tournament alleys, excepting St. Louis. Permits of the greatest speed, and is a good preservative.

Bowling Alley Enamel

Superior to any Bowling Alley
Polish on the Market

Per single gallon	\$0.75
Two gallons	1.25
Five gallons	3.00

MAKE THE FINISH OF YOUR BOWLING
BEDS RIGHT BY USING



BRUNSWICK'S

JAPANESE

WHITE

SHELLAC

As a Foundation for
The Bowling Alley Enamel

Made from a Special Importation of Select Shellac Gum
Peculiarly Adapted for this Particular Purpose.

JAPANESE WHITE SHELLAC

Prices Subject to Change Without Notice

1 Gallon Can	\$2.00
2 Gallon Can	3.60
5 Gallon Can	9.00

ALCOHOLENE

For Mixing Shellac

Per Gallon	\$1.00
------------------	--------

Bowling Alley Incidentals

(Continued)



Clean Your
**Bowling
Alleys**

With

Brunswick's Easybright

It will remove dirt and accumulations of all kinds from the beds of the alleys, putting them in prime condition to receive a new coat of finish preparatory to polishing them.

Easybright Cleaner

Is also unequaled for cleaning painted and other woodwork, polishing silver, brass, tin and other metals, windows, mirrors, glassware, etc.

Price per Gallon \$.75

Steel Wool for Cleaning

Specially adapted for cleaning stains and gum spots from Bowling Beds

1/2 lbs. 30c

1 lb. package 50c

Blackboard erasers 15c

Crayon Chalk for Score Boards

Per box of one gross, sticks (White) 15c

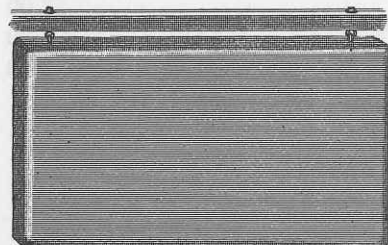
Per box of one doz., sticks (Black) for score sheets 10c

Per box of one doz., sticks large (Black) for Score sheets 15c

Cocoa Mats for Floor Pit of Alley

No. 13 3 piece mat, per pit \$7.00

No. 23 3 piece mat, per pit 6.00



Swinging

Bowling Alley Pit Cushions

Built on heavy wood framework enclosed in the swinging bolts which extend through entire cushion to the bottom.

Canvas faced, extra heavy, each \$10.00

Leather faced, each \$15.00

Bowling Alley Incidentals

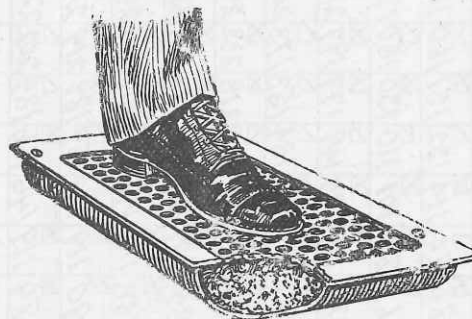
(Continued)

Foot Moisteners

Galvanized Iron Frame

Very Durable, Easy

to Clean.



Brunswick Patent Foot Moistener

Brunswick, price each \$2.50

Carpet-Foot Dampener, each 1.00

Bowling Bed Spots

Fancy Wood, per set \$0.75

Special Compo, per set 2.00

Improved Steel, per set 5.00

Foot Chalk, each 0.75

Hand " " 50

Hand " Holder, each 25

Foul Line

Compo., 1 inch \$1.25

The Perfection is Still the Popular Bowling Sheet

WRITE NAME IN FULL	1	2	3	4	5	6	7	8	9	10	Strikes	Spares	Breasts	Total	Strikes
1 BROWN	8	26	34	43	72	91	111	129	137	145					
2 "	18	38	66	85	94	114	132	151	160	187					
3 "	7	25	43	62	82	101	110	130	150	170					
4 "	20	40	60	80	109	129	149	177	197	217					
5 "	19	28	48	77	97	115	134	153	173	203					
6 JONES	30	59	79	99	129	159	189	218	238	258					
7 "	20	49	69	89	109	129	159	188	208	217					
8 "	19	38	58	88	118	148	178	207	227	247					
9 "	20	40	60	90	119	139	159	189	219	249					
10 "	20	39	59	89	119	146	166	184	202	222					
Total . .					5										

Do Not Destroy This Sheet G ALLEY DATE 29 Amount Collected \$

The Brunswick-Balke-Collender Co.'s, Improved Scoring System

Makes a complete and permanent record. Serves the purpose of cash check on the Bowling Alleys. Keeps records of all games played. A handy and convenient form for future reference in case of disputes. Made up in printed sheets on heavy paper, made especially large size for this purpose, same as cut. The sheets are numbered consecutively from 1 to 100. No chance for any game played to be lost trace of. Can be attached to any ordinary Score Board or suspended against the wall if necessary.

4 SIZES

20x20, per M. \$2.50 22x32, per M. \$3.25
21x25, per M. 3.00 27x39, per M. 4.25

OF INTEREST TO SECRETARIES AND CAPTAINS

Have You Seen the New Score Record Book?

Score of _____ Club vs. _____ Club
 _____ Club _____ League
 _____ 190 _____ 190 _____

The Brunswick-Balke-Collender Co.'s Improved Score Book No. 2.

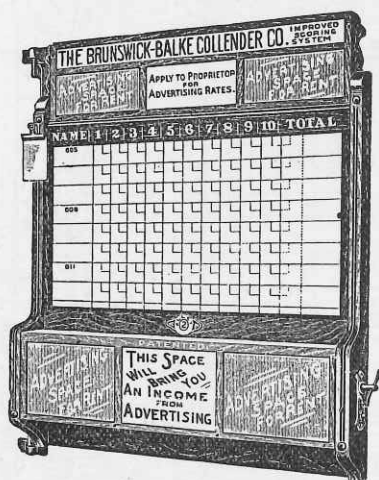
PLAYED ON	ALLEYS										BOWLING LEAGUE										DATE										RECAPITULATION										TOTALS				
	FIRST GAME					SECOND GAME					THIRD GAME					DATE					BOWLING LEAGUE					DATE					RECAPITULATION														
PLAYERS	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
1																																													
2																																													
3																																													
4																																													
5																																													
6																																													
TOTALS																																													

Score of _____ Club vs. _____ Club
 _____ Club _____ League
 _____ 190 _____ 190 _____

This book has met with pronounced favor from all those who are interested in keeping Bowling Scores, as it is the most complete method for scoring match or league games. The leaves of the book are so arranged that several carbon copies can be made. The original copy can be delivered to the Secretary of the league. As many additional copies as may be required can be taken at the same impression, for the Captain of each team in the League and for newspaper Reports.

Record Score Book No. 2, Size 19x7 inches, 100 leaves, each 75c

NEW Bowling Score Register



Is a Cash
Register For
Bowling
Alleys

A Money Saver

Pays for Itself in
Rented Advertising
Space.

YOU HAVE
THE KEY

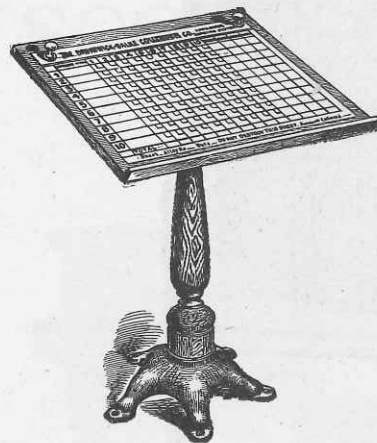
They Can't Beat You

The Register is operated by a detachable
key. No delay in Collecting or
checking the amount due.

Price of Register complete (with one roll of paper) \$16.00
Paper, "single roll" (space for 1700 games)..... 1.00
Paper, "six rolls" (space for 10,200 games)..... 5.00

Remember that your Cigar man or local firms will pay you
handsomely for advertising space on this Register.

The HANDY Score Sheet Stand



VERY
CONVENIENT

Made in two sizes,
27x39 inches
and
22x32 inches

Iron Bottom and
Oak Standard

Price, each

\$10.00

No. 2 Wall Score Board

Board is made from compressed fibre
with Hylo-plate finish, being essentially the
same except in weight, as the genuine slate
board.

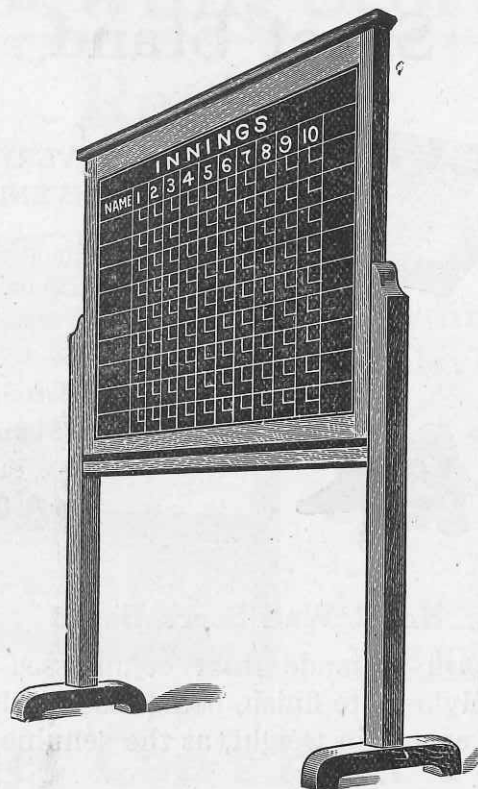
Price, each **\$8.00**

No. 3 Championship Double Wall Score Board

Same as No. 2 Style, except that it is
made in double size, according to champion-
ship requirements.

Price, each **\$15.00**

STATIONARY DOUBLE SCORE BOARDS



Stationary Double Score Board

Designed for use in a Double Bowling Alley where Wall Score Boards cannot be used advantageously.

Price\$15.00

Revolving Score Boards

In match games on double bowling alleys players are compelled to change from one alley to the other after each game. The Revolving Score Board is intended to meet this requirement. It is similar to Stationary Double Score Board, but is made more substantial and the score board in center turns on a pivot, being held in position by a spring attachment.

Price\$20.00

THE NEW BOWLING SCORE SHEET TABLE



Price - - - \$10.00

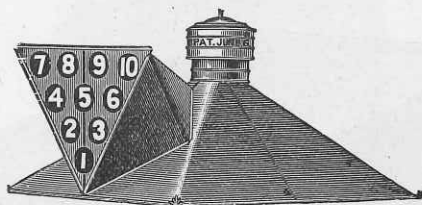
Bowling Alley Reflectors

No. 1 FRONT REFLECTORS



Price \$8.00

No. 2 TEN PIN REFLECTORS

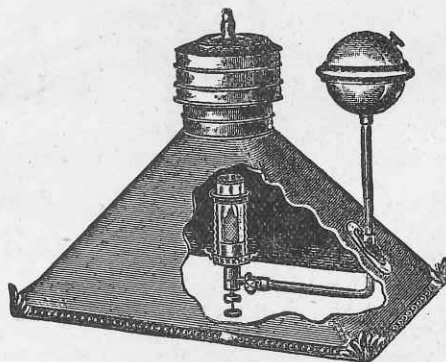


Price \$ 9.00

Price for complete set of six lights and shades (four No. 1 and two No. 2) 50.00

Per set of eight lights and shades (Six No. 1 and two No. 2) 65.00

Patent Gasoline Light Attachment

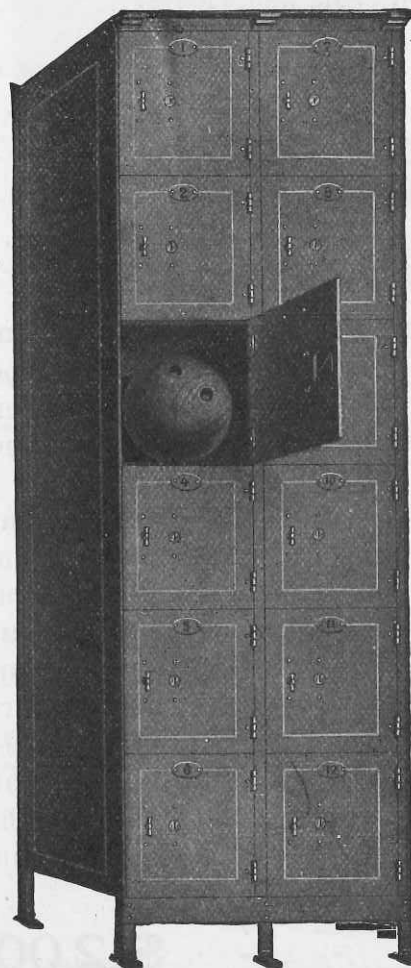


Furnished on Bowling Alley Shade No. 1 and 2, costs \$4.50 extra for each shade.

Approved by the Chicago Fire Insurance Underwriters

Something New

The All Steel Bowling Ball Locker



Locker

with

12

compartments

as shown at
left

Price

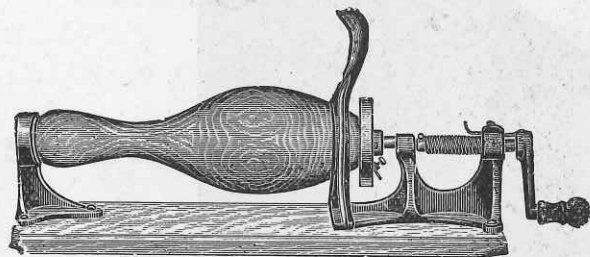
\$36.00

F. O. B.

Factory

Ten Pin Truing Machine

LATEST ECONOMY
Simple, Safe and Lasting



Alley keepers find it necessary occasionally to discard ten pins which are in good condition excepting the bottoms having been worn away so that the pins will not stand true.

The Ten Pin Truing Machine will put such pins in good serviceable shape. The clamp attachment shown in illustration holds the pins in the exact place without defacing it in any way. It then cuts from the base a small fraction or the uneven portions. The machine is fitted with an adjustable gauge to govern the cutting, so that each pin can be made uniform in length. This machine will quickly save its cost in preserving the life of ten pins.

Price - - - \$12.00

THE NEWEST YET



(CLOSED)

—and just
what every
bowler
wants

THE IMPROVED BOWLING BALL CASE

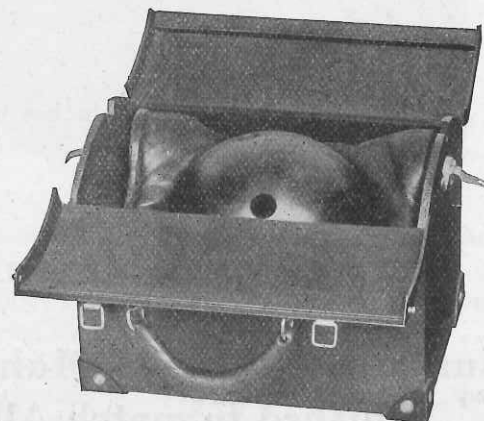
STRONG, LIGHT AND SMALL.

WILL HOLD REGULATION BALL, SHOES, Etc

Price—

\$6.00

SEE
SAMPLE.



(OPEN)

Bowlers' Settee



Price, per foot - \$1.35

F. O. B. Factory

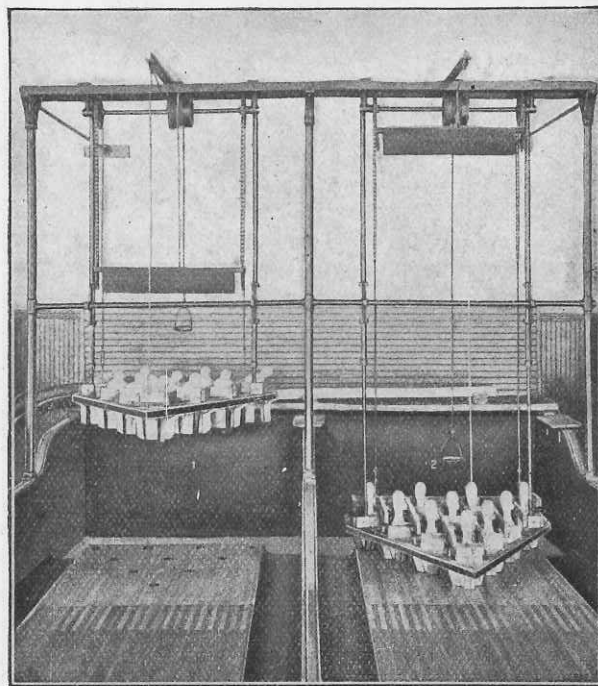
24 inches wide 42 inches high

Made in 4, 6, 8, 10, and 12 foot Lengths

Imitation Oak or Mahogany,
Finished to match Alleys

Backus Automatic Pin Setter

All Metal Supports



No. 1

No. 2

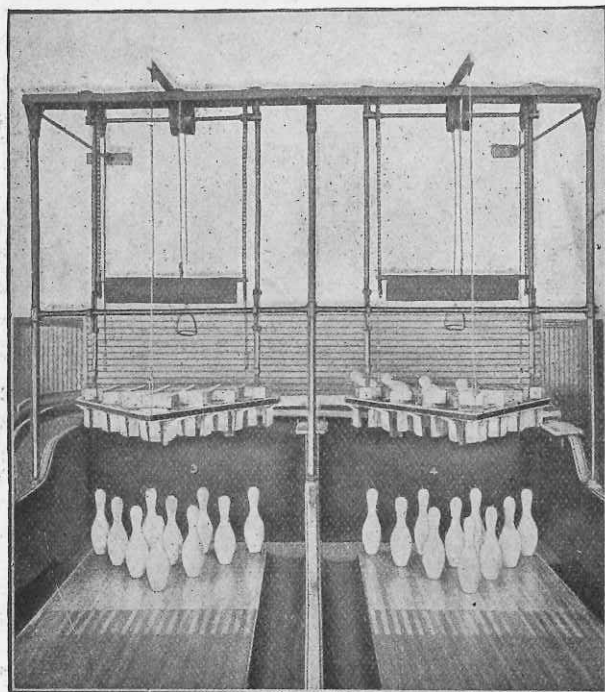
No. 1. Shows the Pin Setter in position above the Alley, loaded with ten pins ready to set.

No. 2. Shows the position of the machine when on the Alley setting the pins.

When part of the pins are left standing at the end of a frame, they do not have to be removed. The machine resets them perfectly.

Backus Automatic Pin Setter

All Metal Supports



No. 3

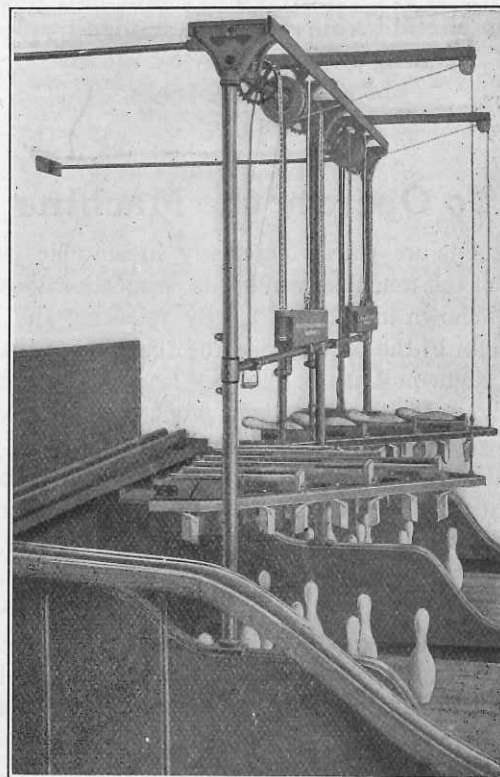
No. 3. Shows the pins set in their proper relative position on the alley, the machine in place out of way.

While the machine is automatically returning back to its position, the boy has time to pick up four extra pins and place in machine before the first ball is thrown, as shown in No. 4.

No. 4

Backus Automatic Pin Setter

All Metal Frame Supports



The Improved Backus Pin Setter

With All Metal Support, Improved Brake, Chains, Etc. Total Height Above Alley Bed, Eight Feet. The latest improved.

For Price see Following Page.

The Most Practical Device for Setting Pins on the Market

THE BACKUS

Automatic Pin Setter

Consists of a solidly built, triangular, wood or metal frame work, suspended from ceiling over the alley by means of telescoping, tubes, weights, etc.

To Operate the Machine

The pins are placed carelessly in suitable pockets on top of the machine, while it is suspended above the alley as shown in Cut No. 1. By releasing the brake the weight of the pins carries the machine to the alley with a slight pull at the handle. It deposits the pins squarely on the alley in their proper relative position, as shown in Cut No. 2. The machine then being relieved of the weight of the pins, the counter balance automatically returns to its former position, ready to be loaded for the next frame.

Extra Pins

The pin boy can use four extra pins, which will enable him to load the machine with extra pins before a strike ball is thrown, or ten pins ahead of a spare.

THE PRICE

The Improved Backus Pin Setter, Metal Frame, each

\$100.00

The above price is net cash.

Installed in Cities where our Branch Offices are located.
Other cities or towns, workman's expenses must be added.

A FEW BRIEF FACTS

Bowling Has Become the Greatest of Indoor Sports

People patronize the Alleys for pleasure and exercise. They continue to play, according to the enthusiasm kept up in the game, the nature of their surroundings and associates.

Alley Owners are in Business to Make Money

TO BE SUCCESSFUL, it is necessary to keep the alleys in first-class condition; provide every convenience for their patrons; treat all with equal considerations; provide means to guarantee fair play; keep down expenses, at the same time increase the earning capacity of the alleys as much as possible.

The Backus Automatic Pin Setter

Is the only device that can be loaded with pins while in an elevated position above the alley, in plain view of the bowler. The pins are then placed on the alley accurately, by the machine automatically; the pin boy does not handle the pins after loading, therefore cannot favor one bowler over another. THIS GUARANTEES FAIR PLAY.

The Backus Automatic Pin Setter will Increase the Earning Capacity of your Alley from 50 to 100 per cent.

It is the only device with which the Pit can be kept clean of the dead wood, thereby SAVING AT LEAST 25 PER CENT of the wear on Balls, Pits and Mats.

Is the only device with which the pin boy can use four or five pins ahead of a strike, or eight or ten pins ahead of a spare.

This makes the "BACKUS" the fastest pin setter on the market.

The cost of the machine is soon covered by profits of the extra games on account of its speed.

Any boy over ten years old can be taught in five minutes to operate it.

It requires very little care to keep it in order.

A Few Prominent Alleys Where They Are in Use

NEW YORK CITY

Bedford Park, Monarch, Riverside, Semke's, Star Casino, Yorkville, and 71st Regiment Armory Alleys.

BROOKLYN, NEW YORK

Broadway, McLaughlin's, & Suppera Alleys; Cortelyou, Knickerbocker, Montauk and Union League Clubs.

JERSEY CITY, N. J.

Imperial, Nigsch & Stucki, Peoples Palace and Stultz's Bros.' Bowling Alleys; B. P. O. Elks Club.

NEWARK, N. J.

Iroquois, Oxford, Smith's, Tuxedo, and Woelffe's Bowling Alleys: West End Club.

ORANGE, N. J.

Barry's, Eureka and Schmidt's Bowling Alleys; South Orange Field Club. P. J. McCartney.....Rahway, N. J. Ocean Pier.....Wildwood, N. J. Bowling Casino.....Ocean City, N. J. Fenderson & Hughes, Cape May, N. J. M. Klein.....New Brunswick, N. J. M. A. Dolan.....Dover, N. J.

BALTIMORE, M. D.

Bradley, Criterion, and Garage Bowling Alleys.

WASHINGTON, D. C.

Palace Amusement Co., and Royal Amusement Co., Business Men's Club, and Y. M. C. A.

BUFFALO, N. Y.

Casler's, Floss Palace, Klumpf's, Lafayette, Marx Bros., Premvery and Schwable's Bowling Alleys, 65th & 74th Regiment Armorys.

ROCHESTER, N. Y.

Appel's, The Elm, Fitzhugh Hall, Lintz's, Schmidt's, Schwartzberg's, Handsee's and Hoehrlen's Bowling Alleys.

SYRACUSE, N. Y.

Every public alley in Syracuse is fitted with Backus Setters, also The Onondaga Club, and Y. M. C. A.

Y. M. C. A.....Utica, N. Y., City Club.....Little Falls, N. Y. City Club and B. P. O. Elks Club.....Olean, N. Y. Y. M. C. A., Merchants and Edgewood Clubs.....Bradford, Pa. B. P. O. Elks.....Bangor, Pa.

The Simplex

Pin Spotter

THE simplest, yet most efficient contrivance on the market for spotting ten pins, duck pins and candle pins.

**Registers the Pin on the Spot
with Absolute and Un-
failing Accuracy**

Avoids disputes with pin boys occasioned by pins being carelessly or intentionally misplaced. Produces rapidity of play. Contributes to the making of higher scores, and increases in money the earning capacity of the alley. Initial cost the first and only cost.

**No Complicated Mechanism
to Get Out of Order**

Hence no expense for readjustment of repairs. Demonstrably the greatest time saving and money making adjunct to a bowling alley.

The Simplex

Pin Spotter

THE salient features of the Simplex Pin Spotter consists of a series of steel pegs which are projected upward through center of the pin spots by depressing a lever with your foot. Upon these pegs, the pins having bottoms prepared for the purpose, are set, and when the lever is released the pegs drop automatically below the surface of the bed, leaving the pins set squarely on the spots, requiring no further adjustment to make them register properly, thus saving much of the time lost by the old and uncertain method of spotting pins.

Made and furnished in three different types, with pegs protruding through center of steel pin spots; with pegs protruding through a triangular steel plate set in the bed flush with its surface, and with pegs to protrude through a leatheroid plate set in the bed flush with its surface. The latter arrangement for use on alleys devoted principally to candle pin game. Can be attached to new alleys at time of installation, or to alleys in use by lifting the pit end of bed, if construction will permit; otherwise by furnishing a new 4-foot section of alley bed with pin spotter attached. The Simplex Pin Spotter provides the most economical means for renewing the pit end of an alley bed.

PRICE

Attached to new bowling alleys at time of installation.....\$50.00 net each
When attached to old alleys.....\$60.00 each

An additional charge covering mechanic's expenses will be made, the amount of which will depend upon locality and distance.

Timber Land Purchase

Big Bay Timber Tract in Upper Peninsula
Transferred to The Brunswick-Balke-Col-
lender Co., of Chicago, New York Cincinnati

Biggest Sale of the Year—A Cash Transaction

Involving Many Million Feet of Choicest

Michigan Timber Land

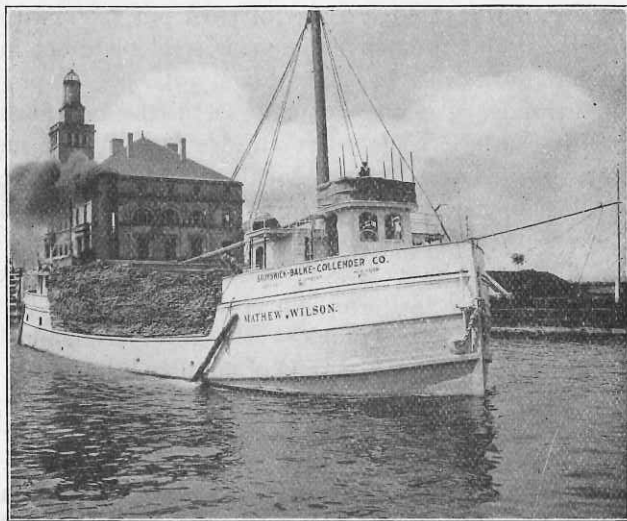
Kalamazoo, Michigan, Dec. 5th, 1908.

At a meeting held in this city yesterday forenoon in the Kalamazoo National Bank Building, The Big Bay Lumber Co., a corporation represented almost entirely by Kalamazoo capital, sold to The Brunswick-Balke-Collender Co., 12,000 acres of hardwood timber land located in Marquette County on the upper peninsula.

The land is considered one of the most valuable tracts in the state, because of the high quality of the timber that covers it. There are very few tracts of this kind remaining in Michigan. The timber consists of oak, maple and walnut, and is of exceptional quality and size.

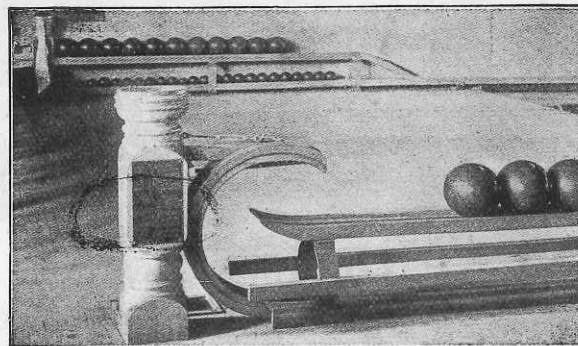
This is the second large timber tract these people have bought in Michigan during the past few years; their previous purchase being 3,700 acres in Waukegan County. They also have large timber land interests in North Carolina.

The Big Bay Lumber Co. was organized six years ago and the property just transferred by them to The Brunswick-Balke-Collender Co. includes a well equipped saw mill, logging outfit and 35 dwelling houses on Lake Independence, in Marquette County.



The Company's own steam boat will be used to transport the lumber from Lake Superior to the factories in Chicago and Muskegon, Mich. The same boat will also carry billiard tables and piano cases, bar fixtures and bowling alleys to Buffalo, bring return cargoes of billiard table slates from the Company's quarries in Vermont.

Did you see the **LOOP-THE-LOOP** **RETURN CHUTE?**



One of Our Latest Improvements

Write for Particulars

One of the best and latest improvements in Bowling Construction is the Loop-the-Loop Return Chute, which is fast replacing all other return chutes on Bowling Alleys. The ball, in making the loop,³ is forced against a heavy leather strap which greatly retards the speed, thereby preventing the chipping of finger holes in the balls, which all alley owners know is one of the greatest troubles they have to contend with. It makes no difference how hard the pin boy pushes the ball the speed is retarded as soon as it hits the loop.



KEEP UP INTEREST

Monthly Prizes

A great many successful room keepers obtain most excellent results in keeping up the patronage on their bowling alleys, by offering prizes from time to time for the highest score made by the players during a certain period.

The increased patronage obtained by this means will make up the cost of prizes several times over.

This feature of the business is one that should receive careful consideration of the enterprising room keeper. He must not get impressed with the belief that bowling is a dead issue in his particular locality. The interest is in a majority of cases, exactly what the room keeper makes it.

If he has lack of ambition and a feeling that the business cannot be made a success, it may be taken for an assured fact that his opinion will shortly be reflected in the general appearance and condition of his place.

Prizes of one kind or another, are most excellent means for creating a rivalry and inducing the players to practice frequently. The average player will value a prize costing a comparatively small amount, more than he would three or four times the amount in cash. The honor of having won a trophy has a telling effect in a majority of cases.

The prizes need not necessarily be extravagant or expensive. They can consist of bowling shoes, a special ten-pin ball, a ten-pin ball bag, a silver cup or emblem.

We show several emblems of moderate cost in this price list. Any one of them would be valued for more than it is worth by a bowler who succeeded in winning it under competitive conditions of any kind.

Where prizes of this kind are made use of, it is well to award them at the end of the week or month, and it is frequently advisable to have one prize of better value to carry over for a period of three or four months. Call this the Grand Quarterly Prize or some other distinctive designation that will strike the fancy of the bowler.

**WE FURNISH TOURNAMENT RULES AND
CONTRACT FORMS FREE**

Bowling Tournament Prizes



No. 471

Burnished, gold lined, \$4.60
Height 9¼ inches



No. 1423

Burnished, gold lined
with ebonized
base, \$4.50



No. 470

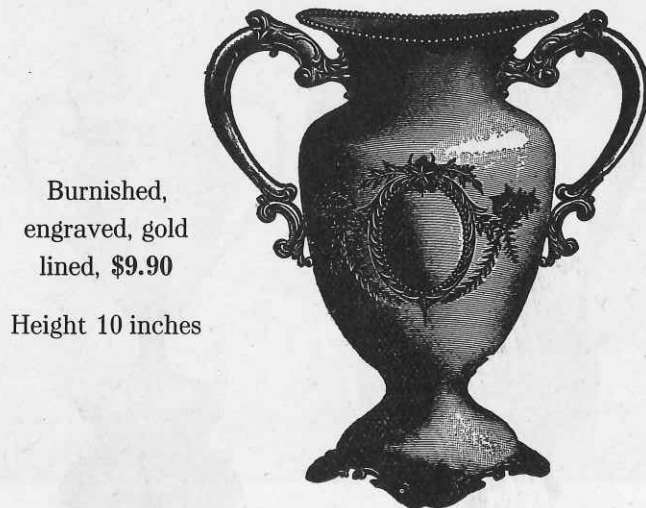
French gray, gold
lined with ebonized
base, \$4.50
Height 8½ inches

Burnished, gold lined,
\$3.70

Height 8¾ inches

The Above Prices are Strictly Net F. O. B. Chicago,
Cincinnati and New York.

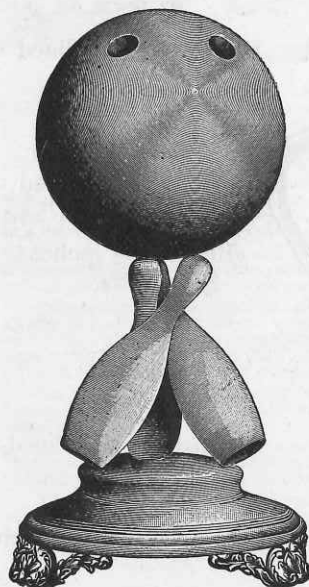
Bowling Tournament Prizes



No. 476

Burnished,
engraved, gold
lined, \$9.90

Height 10 inches



No. 3201

Ball and base burnished,
pins butler finish
\$8.10

Height 12½ inches

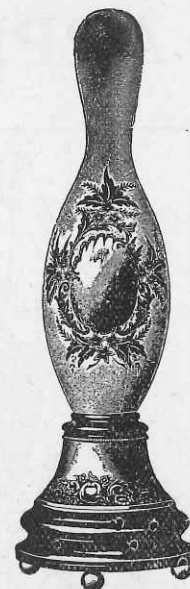
The Above Prices Are Strictly Net F. O. B. Chicago,
Cincinnati and New York.

Bowling Tournament Prizes

SILVER TEN PIN

Ebonized base, total height,
22 inches; shield has panel for
engraving name of winner.

Price \$25.00



No. 695



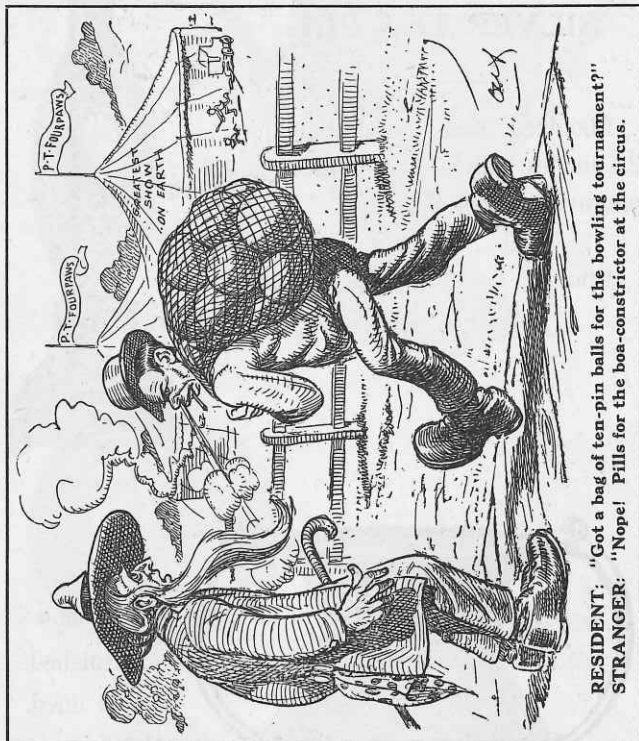
No. 3059

Burnished,
gold lined.
Height, 9¼ in.

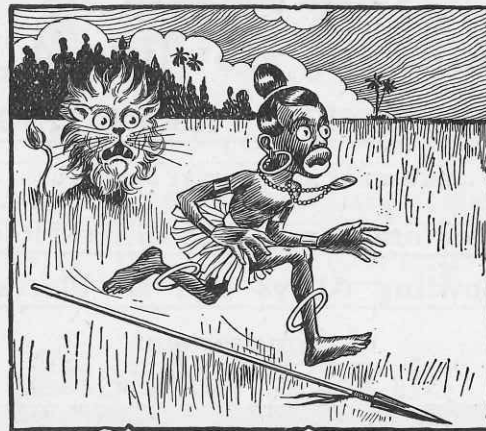
Price...\$8.00

The Above Prices are Strictly Net F. O. B. Chicago,
Cincinnati and New York.

DECEIVED BY APPEARANCES



Same trouble some people have in distinguishing the difference between high grade interest-creating bowling alleys and those which are certain to bring disaster to the purchaser.



This youth knows that it is unwise to waste time in experimenting with an uncertainty.

BUYERS OF Bowling Alleys

should feel the same way when their future depends upon the speed and endurance of the alleys they buy.

**Our Up-to-Date Alleys Have
Proven the Best**

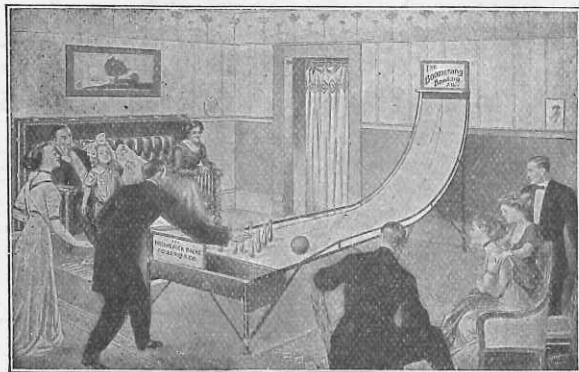
—THE—
Boomerang Bowling Alley

SCIENTIFIC :: FASCINATING

THE BEST OF ALL NOVELTY GAMES FOR

Private Homes and Clubs, Billiard Rooms,

Bowling Alleys and all Places
of Amusement.



—THE—
Boomerang Ten-Pin Alley

is Made in 12 and 18 ft. lengths.
 Can be furnished with or without
 Pin Setter. Space required 12
 and 18 ft. respectively.

No Pin Boy Wanted

WRITE FOR PARTICULARS AND PRICES

FREE!!

We Furnish Free of Charge to
Proprietors of Bowling Alleys
any of the following:

Display Cards

14 x 22 inches. Prohibiting Players from
 stepping over the foul line.

Pin Spot Cards

For indicating numbers of spots on which
 pins are to be set.

Bowling Guide

Book of 100 pages. Containing all rules
 of games in handy pocket size.

Contract Forms

For organizing Bowling Tournaments.

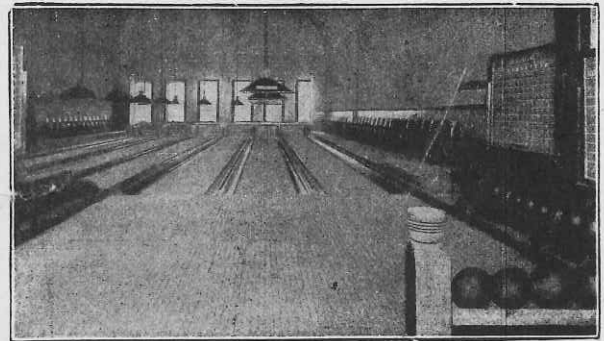
Instructions for Conducting a Tournament are
 contained in our Book of Bowling

The Celebrated
"Up-To-Date"

QUICK GAME

No. 1 Continuous
Bowling Alleys

WITH THE LATEST IMPROVEMENTS



Ask Us For Estimates
On Anything in the
Bowling Alley Line . .

We Furnish Skilled Mechanics For
Repair Work in All Parts
of the Country



A PRIVATE ROOM

Don't Purchase a
BOWLING BALL

Until You Have Seen and
Experimented With
the New

"MINERALITE"

The Most Perfect Regulation
Ball on the Market

GUARANTEED TO BE FULL SIZE

Perfectly Round and Bored
to Suit Customer